



DIGITAL
TRANSFORMATION FORUM
& EXCELLENCE
AWARDS 2022

Digital Transformation Forum
&

Thailand Digital Excellence Awards
2022

Organized by

TMA

Knowledge Partner

BCG

**Digital Transformation Forum:
Digital Tool for Community Intelligent as Innovation for
Sustainability**

Thursday, December 1, 2022

&

Thailand Digital Excellence Awards 2022

Wednesday, November 23, 2022

TMA initiated Thailand ICT Excellence Awards & ICT Management Forum in 2008 to promote ICT awareness in the business community and to help bridge the Digital Divide. The Forum was highly regarded as informative and beneficial to organizations in both the public and private sectors. With respect to the technology and digital disruption of today, TMA has moved a step forward to initiate **Digital Transformation Forum & Thailand Digital Excellence Awards** with a view that Digital transformation is a journey that not only encompasses the adoption of new digital technologies, but also new processes, new ways of working, new organizational structures and capabilities, and new cultural elements — fundamentally changing prevalent business models. With the objectives to understand where Thai companies are on this journey, and what it takes to accelerate the digital transformation of the Thai economy, TMA in collaboration with the Boston Consulting Group (BCG) are conducting Digital Acceleration Index survey (DAI) as a tool of **Thailand Digital Excellence Awards 2022**. To complete the knowledge cycle, **Thailand Digital Transformation Forum** will also be held to enable the sharing of best practices that bring about successful and fruitful business transformation through digitalization and will serve as a platform where local and global experts come to share their expertise and experience as well as to explore networking opportunity.

The events will be held with two main activities, as follows...

1. Digital Transformation Forum: Digital Tool for Community Intelligent as Innovation for Sustainability on Thursday, December 1, 2022

There is no doubt that the availability of internet and online platform has become a new form of interconnection to collectively build interaction of a group of people who shares the same goal. Therefore, the online communities are a new way of making society with the support of an innovation and technology based on objective collaboration. Enabled by digital tool, public and private sectors may create sustainability and influence a development of networked community moving towards global sustainability.

To create a community for like-minded people

Participants:

Tentatively 150 participants on-ground and 100 participants on-line are expected.

- Executives from the public and private sectors
- New generation of family business owner and corporate leader
- Start-ups and SMEs with growth potential of implementing digital transformation
- General public

2. Thailand Digital Excellence Awards 2022 on Wednesday, November 23, 2022

The DAI survey is based on the Boston Consulting Group's Digital BCG Framework, broadly recognized as a world leading measurement of digital maturity with the aim is to understand the digital maturity of organizations in Thailand. The survey will allow us to understand the practices of organizations in digital strategy and operations.